



Premier ***Mobile Billboards***

Advertising & Entertainment



Premier Mobile Billboards is an independently owned, mobile billboard advertising and entertainment company. We are the go to digital mobile billboard company for out-of-home (OOH) advertising. Our team is committed to helping you achieve your marketing goals, all the while providing the highest level of service and professionalism.

ABOUT US



What We Do

We drive attention, traffic, and sales to your brand by working with you, the advertiser, to create an engaging ad and custom driving route and/or parking strategy that will allow your product, service, or special offer to be seen by thousands of your ideal customers.

When We Do It

We choose the most effective 8 hour timeframe in which your customers are out moving around. For some this is mornings and afternoons, while for others this is afternoons and evenings.

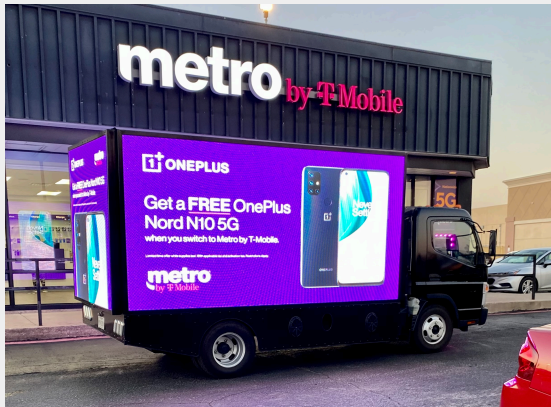
Where We Do It

We target high traffic areas that involve heavy foot and car traffic. This may include busy streets, highways, intersections, shopping centers, and big box stores. We can even attend festivals & parades, concerts, sporting events, trade shows, conventions, and other events your audience attends.

Why We Do It

The future of society and advertising involves being mobile and digital, and we're proud to have both in one amazing concept. This allows us to not only help organizations and businesses grow their brands through advertising, but to also entertain utilizing their music, gaming, and video capabilities.

HIGH IMPACT ADVERTISING



Digital billboard trucks have a 97% recall rate, with 80% of viewers being able to recall the specific ad.

-Outdoor Advertising Magazine



@PremierMobileBillboards



@PremierMobileBillboards



Premier Mobile Billboards



214-537-4197

info@premiermobilebillboards.com

www.premiermobilebillboards.com

WHY MOBILE BILLBOARD ADVERTISING?



Eye Catching

Day Or Night, Your Message Stands Out With Bright Attention Grabbing Colors & Movements

Targeted

The Capability To Take Your Message Directly To Your Intended Target Anytime & Anywhere

Cost Effective

Mobile Billboards Have The Lowest CPM Compared To Other Traditional Advertising

Mobility

Your Message Moves With Traffic; Therefore, Increasing Visibility, Engagement, & Recall

No Production Costs

There Are No Production Or Shipping Costs Due To Ads Displayed Digitally

Flexibility

Digital Billboard Trucks Allows You To Update Your Message At Any Time

69% of people immediately visited the business after seeing the ad on a digital billboard truck.

-Nielsen & OAAA study

 **214-537-4197**

www.premiermobilebillboards.com

OUR 5 STEP PROCESS



1

Determine Campaign Objective

2

Determine Campaign Length

3

Create Artwork

4

Develop Driving Route & Strategy

5

Start Advertising

*Each truck can generate **30,000** to **70,000** impressions per day. -OAAA

*Process will not apply to all campaigns.

 **214-537-4197**

info@premiermobilebillboards.com
www.premiermobilebillboards.com

AVAILABLE SCREENS



SCREEN 1



Driver Side
6.5 x 13'

SCREEN 2



Back Side
6.5 x 6.5'

SCREEN 3



Passenger Side
6.5 x 13'

TRUCKS FEATURES



Graphics

Text, Images, GIFs

Video

Commercials, Movies

Gaming

Xbox, PlayStation, Wii

DJ Sound System

Microphone & Speakers


Live Streaming

Tv Shows, Sporting Broadcasts

GPS Truck Tracking

Advertiser Use




 **214-537-4197**
www.premiermobilebillboards.com

TRUCKS USES



- Marketing Campaigns
- Grand Openings
- Festivals & Parades
- Real Estate Open Houses
- Charity Events
- Store/Location Boost
- Concerts
- Watch Parties
- Community Events
- Sporting Events
- Tailgates
- Recruiting & Hiring
- Conventions/Trade Shows
- Movie Nights

- Political Campaigns
- Kids Parties
- Corporate Events
- Nightlife
- New Product Launches
- School/University Events
- Liquidations
- Special Message Drive-Bys
- Public Relations Efforts
- And Much More!

 **214-537-4197**
www.premiermobilebillboards.com

WHY PREMIER MOBILE BILLBOARDS?



Premier
Mobile Billboards
Advertising & Entertainment

100% Satisfaction

We go above and beyond for our clients, our objective is to help you achieve your marketing goals. Your success is our success.

Artwork Design

Don't have a graphic designer? No problem, we have you covered! We can provide artwork design at no additional charge.

Online Exposure

We also promote you on our social media outlets, and email blasts. We want your ad to gain as much exposure as possible.

Proof of Performance

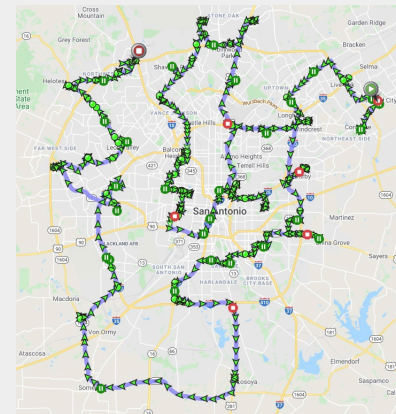
We provide you with photos of your truck's ad throughout the campaign. These can be used for marketing purposes.

GPS Tracking

Never wonder if your ad is on the road, we give you access to our gps tracking system that allows you to see where your truck is at.

Clean & New Trucks

We make it a point to invest in our equipment because we understand we're driving more than just a truck, we're driving your brand.



HOW CAN WE HELP YOU?



214-537-4197

info@premiermobilebillboards.com

www.premiermobilebillboards.com

1408 N Riverfront Blvd #276 Dallas, Tx 75207