



**Premier**  
**Mobile Billboards**  
*Advertising & Entertainment*

## ART SPECS

Side Screens: 6.5' (h) X 13' (w)  
Pixels: 960 x 1920

Rear Screen: 6.5' (h) x 6.5' (w)  
Pixels: 960 x 960

Digital Specifications:

Format Image: JPEG - PNG  
Format Video: MP4-LIVE FEED

Notes: Please use NO MORE than 40% of design in the color WHITE. Also, to have the best results, please do not design in DARK COLORS. For ideal exposure, use bright colors.